DETECT DYNAMICS LIMITED

Circular Details

Job Title : Digital marketing
Designation : Business Development Executive
Experience : 5
Age : 30
Salary Range : Negotiable
Vacancy : 2
Posted Date : 03.03.2021
Last Date to Apply : 30.04.2021

Job Summary Required Experience, Skills and Qualifications
Expertise in on-page SEO activities like Title optimization, Meta tag, Important html tag, keyword optimization, Internal linking, External outbound linking, URL optimization, image optimization, content optimization, robot file and Sitemap. Expertise in off-page SEO activities like Social Media Optimization, Local Business Listing, Social bookmarking, Directory Submission, blog hosting and posting, article submission, press release submission, Media submission(Image, video, PPT), Profile Creation, forum posting, link exchange Knowledge of PPC or Social Media or Email Marketing will be an added advantage. Aware of recent updates and trend in SEO** Fluent in both verbal & written English
* * Responsibilities and Duties
Executing SEO activities as per the defined SEO plan Comprehensive keyword research Proven track record of achieving top rankings organically in Google